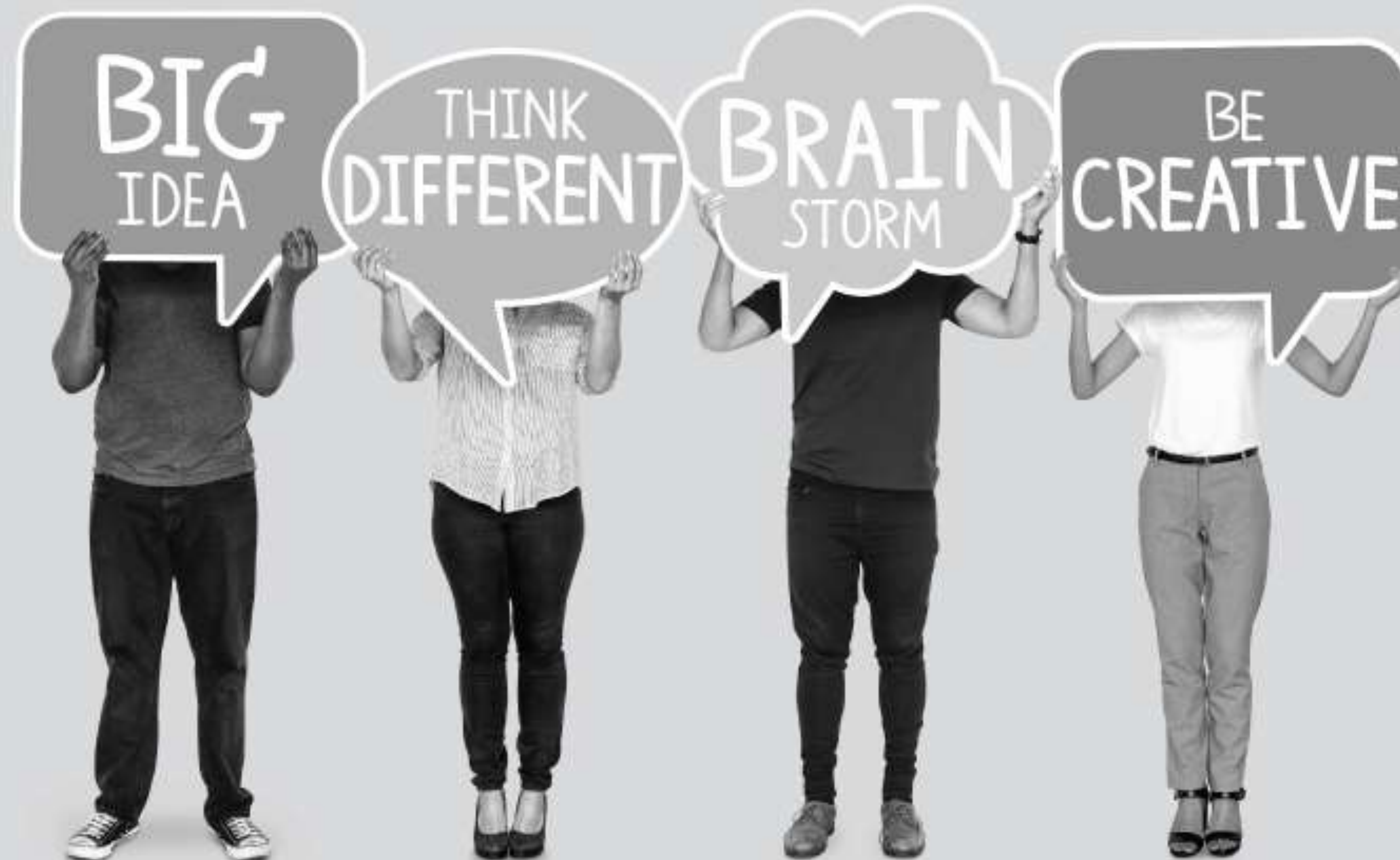




work  
that  
works

Think outside  
the box

## OUR SERVICES



Creative Services



Content



Ui / Ux



Website Development



Video Production



## OUR WORKS - CUSTOMER FACING



A creative services retainer is a monthly fee paid up-front.

The details and scope of work to be executed are clearly outlined within a contract or agreement.

This means you pay a monthly fee for a predetermined number of hours or a flat rate for a creative to deliver a set amount of work each month.



- ✓ Brand Development
- ✓ Naming
- ✓ Brand Identity Package
- ✓ Brand Guides
- ✓ Brand Vision Workshops
- ✓ Messaging and Taglines
- ✓ Brand Improvements
- ✓ Rebranding
- ✓ Logos
- ✓ Packaging
- ✓ Event Displays / Signage
- ✓ Brochures / Catalogues
- ✓ Posters
- ✓ Business Cards
- ✓ Letterhead
- ✓ Infographics
- ✓ PowerPoint Templates
- ✓ Advertisements



- ✓ Emailers
- ✓ Standees
- ✓ Posters
- ✓ GDN Banners

In this policy, the investment risk in the investment portfolio is borne by the policyholder.

**HDFC Life Click 2 Wealth**  
A Unit Linked, Non-Participating Life Insurance Plan

**HDFC Life.com**

## Is tax annoying your savings?

**Don't worry!**

**INVEST NOW**

**HDFC Life Click 2 Wealth** is here as your saviour! Plan to invest minimum **₹ 3,000/month<sup>1</sup>** to get **tax benefit<sup>2</sup>, life cover** and more like:

- Additional 1% premium<sup>3</sup> is added to the fund value
- Unlimited free switching between 8 fund options
- Multiple premium payment options

**START NOW**

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Speak Experts Advice **Chat Now** | Toll Free No: **1800-266-9777** | Download Our App on  

The Linked Insurance products do not offer any liquidity during the first five years of the contract. The policyholders will not be able to surrender/withdraw the amount invested in Linked Insurance Products completely or partially till the end of 5th year.  
<sup>1</sup>Minimum monthly premium amount under this policy is ₹. 1000 per month. Minimum Age of Entry is 10 days and Maximum Age of Entry is 65 years. For more details on risk factors, associated terms and conditions, and exclusions please read sales brochure carefully before concluding a sale.  
<sup>2</sup>Ten benefits are subject to provisions as per Income Tax Act, 1961. Tax laws are subject to changes.  
<sup>3</sup>Additional 1% of Annualized Premiums allocated to the Fund for first 5 years. For Single premium, the special addition is 1% of the Single premium or 100000 only.  
**HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited) ("HDFC Life").**  
 CDI: LA51108020009PC132345, IRDIA Reg No. 201.  
**Registered Office:** Lodha Excelus, 13th Floor, Apollo Mills Compound, 31M, Jodia Marg, Mahabaleshwar, Mumbai 400 011. Email: [Registration@hdfclife.in](mailto:Registration@hdfclife.in), Tel No: 1800-266-9777 (10 am to 7 pm).  
 The name "HDFC" is the name logo of the Company belongs to Housing Development Finance Corporation Limited ("HDFC Limited") and is used by HDFC Life under an agreement entered into with HDFC Limited.  
**HDFC Life Click 2 Wealth (CDI: 1011133V01)** is a Unit Linked Non-Participating Life Insurance Plan.  
 Life Insurance Coverage is available in this product. For more details on risk factors, associated terms and conditions and exclusions please read sales brochure carefully before concluding a sale. Unit Linked Life Insurance products are different from the traditional insurance products and are subject to the risk factors. The premium paid in Unit Linked Life Insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decision. HDFC Life Insurance Company Limited is only the name of the Insurance Company. HDFC Life is only the name of the brand and HDFC Life Click 2 Wealth (CDI No.: 1011133V01) is only the name of the unit linked life insurance contract. The name of the company, name of the brand and name of the contract does not in any way indicate the quality of the contract, its future prospects or returns. Please have the associated risks and the applicable charges, then your Insurance agent or the intermediary or policy document of the insurer. The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns. ARD: 10/10/16/16315.

**BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS**  
IRDIA is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

**LINKED INSURANCE**

In this policy, the investment risk in the investment portfolio is borne by the policyholder.

**HDFC Life Click 2 Wealth**  
A Unit Linked, Non-Participating Life Insurance Plan

**HDFC Life.com**

## Get ready to fill your backpack. An amazing holiday is awaiting!

Plan for it with **HDFC Life Click 2 Wealth - Invest Plus Option** at just **₹ 3,000/month<sup>1</sup>**.



**START NOW**

Get to enjoy benefits like:

- Unlimited free switching between 8 fund options
- Minimal fund management charges
- Tax benefits<sup>1</sup>

**PLAN NOW**

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The Linked Insurance products do not offer any liquidity during the first five years of the contract. The policyholders will not be able to surrender/withdraw the amount invested in Linked Insurance Products completely or partially till the end of 5th year.  
<sup>1</sup>Minimum monthly premium amount under this policy is ₹. 1000 per month. Minimum Age of Entry is 10 days and Maximum Age of Entry is 65 years. For more details on risk factors, associated terms and conditions, and exclusions please read sales brochure carefully before concluding a sale.  
<sup>2</sup>Ten benefits are subject to provisions as per Income Tax Act, 1961. Tax laws are subject to changes.  
<sup>3</sup>Compensation payable under this contract is subject to the terms and conditions of the contract and the quality of the contract, its future prospects and returns. ARD: 10/10/16/16315.

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IRDIA is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

**LINKED INSURANCE**

In this policy, the investment risk in the investment portfolio is borne by the policyholder.

**HDFC Life Click 2 Wealth**  
A Unit Linked, Non-Participating Life Insurance Plan

**HDFC Life.com**

## Give a backing to your bright future.

**PLAN NOW**

Have you secured your promising future?

Do it now with **HDFC Life Click 2 Wealth** starting from **₹ 3,000/month<sup>1</sup>** and get unlimited free switching between 8 fund options.

Also, get the following benefits:

- Tax benefits<sup>1</sup>
- Minimal fund management charges
- Partial withdrawal in case of emergency<sup>2</sup>

**START NOW**

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The Linked Insurance products do not offer any liquidity during the first five years of the contract. The policyholders will not be able to surrender/withdraw the amount invested in Linked Insurance Products completely or partially till the end of 5th year.  
<sup>1</sup>Minimum monthly premium amount under this policy is ₹. 1000 per month. Minimum Age of Entry is 10 days and Maximum Age of Entry is 65 years. For more details on risk factors, associated terms and conditions, and exclusions please read sales brochure carefully before concluding a sale.  
<sup>2</sup>Ten benefits are subject to provisions as per Income Tax Act, 1961. Tax laws are subject to changes.  
<sup>3</sup>Compensation payable under this contract is subject to the terms and conditions of the contract and the quality of the contract, its future prospects and returns. ARD: 10/10/16/16315.

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IRDIA is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

**LINKED INSURANCE**

**HDFC Life Sanchay Plus**  
A non-participating, non-linked savings insurance plan

**HDFC Life.com**

## Follow your dreams even at 99

**PLAN NOW**

**Dream Big**  
no matter what your age is! **HDFC Life Sanchay Plus - Life Long Income Option<sup>1</sup>** is there to support your life goals at just **₹ 3,000/month<sup>2</sup>**.

Get benefits like:

- Return of premium<sup>3</sup>
- Guaranteed income till 99 years<sup>4</sup> of age
- Life cover

**INVEST NOW**

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<sup>1</sup>Life Long Income Option is available for 50 - 60 year old individuals only.  
<sup>2</sup>Minimum monthly premium amount under this policy is ₹. 2500 per month. Minimum Age of Entry is 5 years for Guaranteed Income & Long Term Income option & 50 years for Life Long Income option and Maximum Age of Entry is 60 years. For more details on risk factors, associated terms and conditions, and exclusions please read sales brochure carefully before concluding a sale. The minimum premium amount is exclusive of taxes and levies as applicable.  
<sup>3</sup>Return of Premium (ROP) will be paid at the end of premium period.  
<sup>4</sup>On death of Life Assured during the Premium Period (i.e. after the Policy Term), the future premium shall continue to be paid to the nominee till the end of Premium Period. Nominee also has an option to take a Long term in lieu of future premium. In case of death of Life Assured during the policy term, death benefit shall be paid as lump sum, to the nominee.  
**HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited) ("HDFC Life").**  
 CDI: LA51108020009PC132345, IRDIA Reg No. 201.  
**Registered Office:** Lodha Excelus, 13th Floor, Apollo Mills Compound, 31M, Jodia Marg, Mahabaleshwar, Mumbai 400 011. Email: [Registration@hdfclife.in](mailto:Registration@hdfclife.in), Tel No: 1800-266-9777 (10 am to 7 pm).  
 The name "HDFC" is the name logo of the Company belongs to Housing Development Finance Corporation Limited ("HDFC Limited") and is used by HDFC Life under an agreement entered into with HDFC Limited.  
**HDFC Life Sanchay Plus (CDI: 101114V01)** is a non-participating, non-linked savings insurance plan. Life Insurance Coverage is available in this product. For more details on risk factors, associated terms and conditions and exclusions, please read sales brochure carefully before concluding a sale. ARD: 12/11/17/17235.

**BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS**  
IRDIA is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

**LINKED INSURANCE**

**HDFC Life Sanchay Plus**  
A non-participating, non-linked savings insurance plan

**HDFC Life.com**

## Go hassle free to secure your dreams.

With **HDFC Life Sanchay Plus** enjoy **guaranteed<sup>1</sup>** benefit at a single **click**.

**PLAN NOW**

T&C Apply | ARN: ED/10/19/16315

**HDFC Life Sanchay Plus**  
A non-participating, non-linked savings insurance plan

**HDFC Life.com**

## With HDFC Life Sanchay Plus

get **enhanced<sup>1</sup> guaranteed<sup>2</sup> benefit** when you buy online @ just **₹ 3,000 p/m<sup>3</sup>**

**INSTALL APP**

T&C Apply | ARN: ED/12/19/17071

**HDFC Life Sanchay Par Advantage**  
A non-linked, Participating Life Insurance Plan

**HDFC Life.com**

## Introducing HDFC Life Sanchay Par Advantage

Now enjoy **lifelong income** with **whole life cover<sup>1</sup>**.

**PLAN NOW**

T&C Apply | ARN: ED/12/19/17235





- ✓ E-mailers
- ✓ Posters
- ✓ Standees
- ✓ PPT Presentations
- ✓ Event Creatives

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DISCLAIMER





- ✓ E-mailers
- ✓ Posters
- ✓ Standees



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Pick those beneficial stocks and register today. We recommend the following stocks

DIYSIP PICKS			
Sr.No	Stock Name	3 yrs Return*	5 yrs Return*
1.	JK Tyre & Industries Ltd.	14.37%	41.66%
2.	JSW Steel	48.44%	35.59%
3.	Kotak Mahindra Bank	18.79%	24.53%
4.	Titan Company	51.67%	36.21%
5.	ICICI Prudential NIFTY IWIN ETF	11.15%	-

Note: \*For JK Tyre, JSW Steel, Kotak Mahindra Bank and Titan Co we have used closing market price of BSE on month end and for ICICI Nifty ETF due to lack of continuous trading in their units, we have used closing NAV from NAV India Source: Capitaline, NAV India

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Free DIYSIP registration

Free Blink subscription for six months

Free research SMS for three months

Free subscription for Mutual Funds ready reckoner for six months

[Open Now](#)

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**HDFC Bank**

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\*Terms & Conditions apply

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Dear Investor,

Invest wisely this season with Bandhan Bank Limited IPO. The Kolkata-based bank offers a wide variety of asset and liability products & services designed for general and micro banking.

With 864 bank branches & catering to 1.87 million customers, it has strengthened its distribution network in East and North East of India.

**Start Investing in IPO today!**

Issue Period	Issue Price	Market Lot	Issue Size
Mar 15, 2018 -Mar 19, 2018	₹370 - ₹375 Per Equity Share	40 Shares & Multiples of 40 shares thereafter	119,280,494 Equity Shares of ₹10 aggregating up to ₹ 4,473.02 Cr

[Apply Now](#)

Yours truly,  
**HDFC Securities**

Contact us for any queries  
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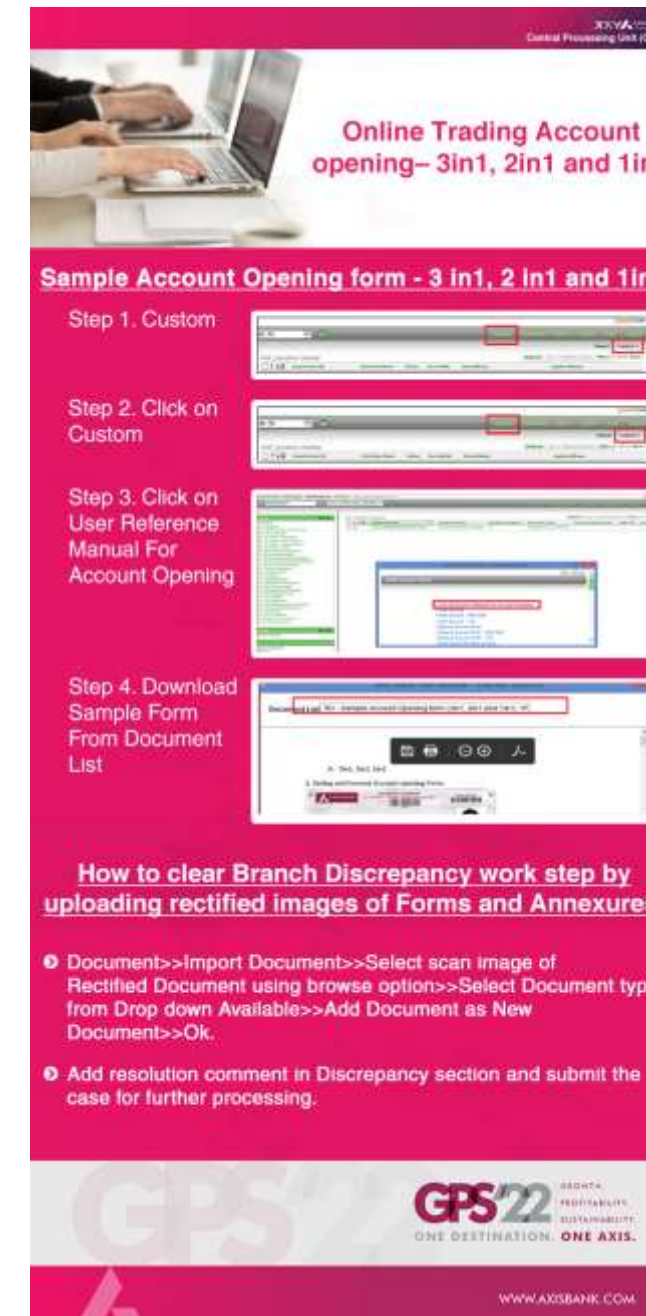
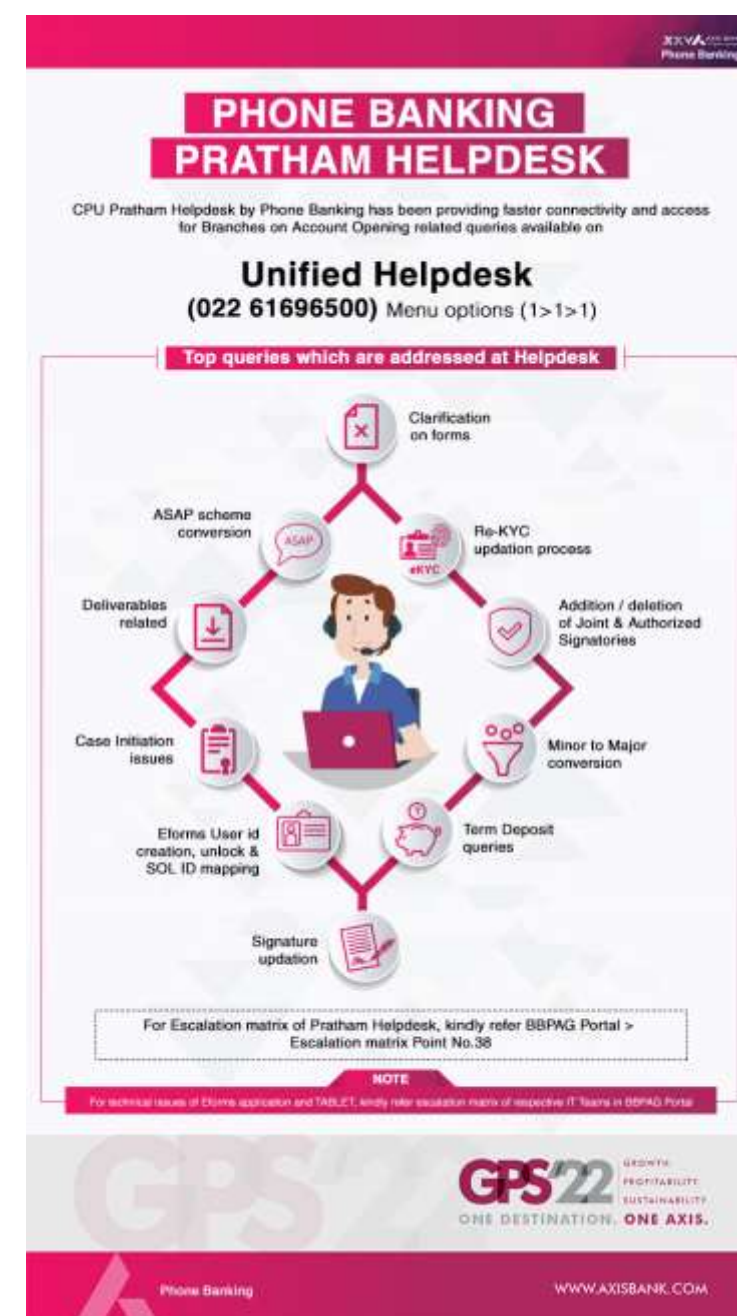




- ✓ Logo Design
- ✓ Platform launch Campaign
- ✓ EDM Production
- ✓ PPT Design
- ✓ Video Production

## FLASH

cards platform



## Get, Set & Transform

Insta Replacement Debit Card process overview is as attached

For internal Circulation only

*Badhti ka naam zindagi...*

**AXIS BANK**

### TRANSFER KNOWLEDGE





## CREATIVE RETAINERS CLIENTS



- ✓ Emailers
- ✓ Standees
- ✓ Posters

**Kotak Preferred**  
**eTerm**  
 A Life Insurance Plan


**kotak**  
 Life Insurance  
A JOINT VENTURE WITH **ICICI MUTUAL**


To him you are a  
 superhero.  
**HIS SUPERDAD**


This Father's Day, protect your family against the uncertainties of life with  
**Kotak Preferred e-Term Plan**

**PROTECT NOW**

**- KEY BENEFITS -**

  
 Waiver of premium on  
 total & permanent disability\*

  
 Life cover of ₹ 1 Cr.  
 @ Just ₹ 13.97\* per day\*\*

  
 Optional Kotak e-Accidental  
 death benefit rider



Kotak Preferred e-Term Plan - UIN: 107N090V01, Form No.: N090, Kotak e-Accidental Death Benefit Rider UIN: 107B019V01, Form No.: B019.  
Ref. No. KLU17-18E-INV58  
This is a non-participating pure protection online life insurance plan. For sub-standard lives, extra premium may be charged based on Kotak Life Insurance's underwriting policy. For more details on risk factors, terms and conditions please read the sales brochure carefully before concluding a sale. For details on riders, please refer to the Rider Brochure.

\*\*Premium mentioned above is for a 25 year old, Non-Smoker Male, for a Basic Sum Assured of Rs. 1 Cr. & a Policy Term of 30 years. Applicable for Recurring Payout Option. The above Premium is exclusive of Service Tax. Service tax and Cess thereon, shall be charged as per the prevalent tax laws over and above the said Premiums. The Premium Payment Option is Regular and the per day Premium shown above is basis the Annual Premium.

**Kotak Mahindra Old Mutual Life Insurance Ltd.** Regn No: 107, CIN : U66030MH2000PLC128503, Regd. Office: 2nd Floor, Plot # C-12, G-Block, BKC, Bandra (E) Mumbai - 400 051, India. Website: <http://insurance.kotak.com>, Email: [clientservicedesk@kotak.com](mailto:clientservicedesk@kotak.com), Toll Free No: 1800-209-8800, Advt Ref No: XLV16-17E-MA/124


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**Kotak Mahindra Old Mutual Life Insurance Ltd;** Regn. No.:107, CIN : U66030MH2000PLC128503, Regd. Office: 2nd Floor, Plot # C- 12, G-Block, BKC, Bandra (E), Mumbai - 400 051. Website: <http://insurance.kotak.com> | Email: [clientservicedesk@kotak.com](mailto:clientservicedesk@kotak.com) | Toll Free No:1800 209 8800.


Car  
insured for  
₹ 33,000/PA<sup>^</sup>

What?  
about you?




It's Time to Reconsider Your Priorities with  
**Kotak Preferred e-Term Plan**

**GET INSURED**




Waiver of premium on  
total & permanent disability\*

- KEY BENEFITS -



Life cover of ₹ 419.1  
per month\*\*



Optional Kotak e-Accidental  
death benefit rider


Kotak Preferred e-Term Plan - UIN: 10TNA90V01, Form No.: N990, Kotak e-Accidental Death Benefit Rider UIN: 10TBE1FV01, Form No.: B019. Ref. No. KJ171-18E-06/68.

\*\*Premium mentioned above is for a 25 year old, Non-Smoker Male, for a Basic Sum Assured of Rs. 1 Cr. & a Policy Term of 30 years. Applicable for Recurring Payout Option. The above Premium is exclusive of Service Tax, Service tax and Cess thereon, shall be charged as per the prevalent tax laws over and above the said Premiums. The Premium Payment Option is Regular and the per month Premium shown above is basis the Annual Premium.


Kotak Mahindra Old Mutual Life Insurance Ltd. Regn No: 107, CIN: U66030MH2000PLC12899, Regd. Office: 2nd Floor, Plot A-C-12, G-Block, BKC, Bandra (E) Mumbai - 400 051, India. Website: <http://www.kotak.com>, Email: [clientservice@kotak.com](mailto:clientservice@kotak.com), Toll Free No: 1800-209-8800. Advt Ref No: KLXU16-17/6-MAA/124

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**Kotak Preferred eTerm**  
A Life Insurance Plan



**kotak**  
Life Insurance  
A JOINT VENTURE WITH KARD MUTUAL




When your Duty is not limited to her Smiles

Do the little things you always do for the ones you care with


**Kotak Preferred e-Term Plan**

**PROTECT NOW**


**- KEY BENEFITS -**



Waiver of premium on total & permanent disability\*



Life cover of ₹ 1 Cr.  
@ Just ₹ 13.97\* per day\*\*



Optional Kotak e-Accidental death benefit rider

Kotak Preferred e-Term Plan - UIN: 107N090V01, Form No.: N900, Kotak e-Accidental Death Benefit Rider UIN: 107B019V01, Form No.: B019.  
Ref. No. KLI/17-18/E-IN/68  
This is a non-participating pure protection online life insurance plan. For sub-standard lives, extra premium may be charged based on Kotak Life Insurance's underwriting policy. For more details on risk factors, terms and conditions please read the sales brochure carefully before concluding a sale. For details on riders, please refer to the Rider Brochure.

\*\*Premium mentioned above is for a 25 year old, Non-Smoker Male, for a Basic Sum Assured of Rs. 1 Cr. & a Policy Term of 30 years. Applicable for Recurring Payout Option. The above Premium is exclusive of Service Tax. Service tax and Cess thereon, shall be charged as per the prevalent tax laws over and above the said Premiums. The Premium Payment Option is Regular and the per day Premium shown above is basic Annual Premium.

**Kotak Mahindra Old Mutual Life Insurance Ltd.** Regn No: 107, CIN : U66030MH2000PLC128503, Regd. Office: 2nd Floor, Plot # C-12, G-Block, BKC, Bandra (E) Mumbai - 400 051 India. Website: <http://www.insurance.kotak.com> Email: [clients@oldmutualk.com](mailto:clients@oldmutualk.com) Toll Free No: 1800 200 8800. Advt Ref No: K11316 17/5 AA/12/4

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**Avail Now**

Validity- 31<sup>st</sup> May, 2017

\*Click here for terms & conditions

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Two wheeler insurance from Bharti AXA for a joyous ride!

With Bharti AXA General Insurance's Smart Drive Two Wheeler Insurance, ensure your customer's ride is safeguarded against any unforeseen events.

FEATURES	
<b>Coverage for the losses incurred</b> Coverage against natural and man-made calamities.	<b>Personal Accident Cover</b> Coverage while travelling, mounting or dismounting.
<b>Third Party Legal Liability</b> Protection against legal liability due to accidental damages.	<b>24x7 Claim Registration</b> Functional for 24x7, i.e. 365 days for easier to customer needs.
<b>Confess Claim</b> Instant claim approval for repairs of accidental vehicles.	<b>Garage Tie-up in all Metro &amp; Tier Cities</b> Ensuring preferential treatment for customers & providing faster services.

For more information, please reach out to our product counsellor.

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UniProtect, one insurance plan that takes care of many needs.

**DID YOU KNOW?**

Bharti AXA General Insurance's UniProtect provides protection for you and your family in the case of disability or death.

**Features:**

- Permanent Partial Disablement and Permanent Total Disablement covered upto 60% of assured death sum insured.
- Covers cost incurred for Surgery, Consultation, Hospitalization, Post-operative Care, Medication, Transportation, etc.
- Covers cost incurred for Surface and Air Ambulance.
- Covers cost incurred for Surgery, Consultation, Hospitalization, Post-operative Care, Medication, Transportation, etc.
- Dependent Child Education Benefit and Parent Care Benefit.

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## Happy Birthday

Dear Akshay,

Canara Rebeco extends its great joy & delight in wishing you Happiest Birthday. May your birthday be the start of a year filled with good luck, health and much more happiness.

Stay blessed and enjoy your day

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Mutual fund investments are subject to market risks, read all scheme related documents carefully

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**EXIDE Life Insurance**

**Business Opportunity Presentation 2018-19**

## EXIT POLICY

**HOW DOES THIS WORK?**

**Resignation**

**WHAT DOES IT MEAN?**  
Policy and premium to ensure smooth and seamless resignation of employees.

**FOR WHOM IS THIS APPLICABLE?**  
For all employees (Full Time and Part Time).

**WHAT ARE THE VARIOUS TYPES OF RESIGNATION?**  
Resignation, Retirement, Termination.

**ON RESIGNATION**  
Employees resign to superannuation and 100% full pay to employees to retire. If resignation is accepted then resignation document and working days. Supervisor and HRM will approve it on HRMS.

**AFTER APPROVAL**  
Mail suggested to HR team - resignation acceptance letter issued - HRM salary released.

**REFUND ON AND AFTER LAST WORKING DAY**  
1. Employee completes and "Resignation" and sends it to HR Operations.  
2. If issued by the employee their supervisor completes form.  
3. HRM verifies records of employee's salary, bonus, etc. and releases the money if any.

**RELIEF LETTER- NO DUES PENDING**  
If No dues pending - Relief letter issued.  
If Dues pending - Issued after settlement of P&T.

**SETTLEMENT PERIOD**  
30 days.

**NOTICE PERIOD**  
1. 1st & 2nd month - 1 month.  
3rd month - 2 months.  
4. 1st - 1 month.

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Section 80C deduction limit for investment increased from 1 lakh to 1.5 lakh!

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An engaging, compelling copy is one that “talks” directly to the visitor and can catch her attention in the initial few seconds she spends on your website. This is when she decides whether to stay on or move to another site.

As professional content writers, we blend your website’s purpose with your customer’s requirements. This winning combination helps you achieve your business goals while encouraging your customer to explore your site further and eventually buy your products/services.





UI design and UX design are two of the most often confused and conflated terms in web and app design. And understandably so. They're usually placed together in a single term, UI/UX design, and viewed from the surface they seem to be describing the same thing. It's often hard to find solid descriptions of the two that don't descend too far into jargon.

But fear not! Our work ... works....



**UX UI  
DESIGN**





## ✓ Tablet Insurance Buy Journey

**HDFC Life**  
Sar utha ke jiyo!

Your full name is \_\_\_\_\_

Age: 22  
05-12-1993

Do you have children? 2

Do you smoke? ☐ Yes ☐ No

How much do you earn every month? 2 Lacs

Are you married? ☐ Yes ☐ No







- ✓ Insurance Need Analysis via Tablet application





When it comes to your website, off-the-peg is off-limits! Your business is unique and we believe your website should be too! We create websites that work! From design-led static websites to full CMS, we have all the skills to make your site look good and deliver.

Our design team works hard to make killer user interfaces and application interfaces for your website. We also offer SEO (Search Engine Optimization), so we can advise you on on-going strategies to make sure your site attracts and maintains plenty of interested web traffic.



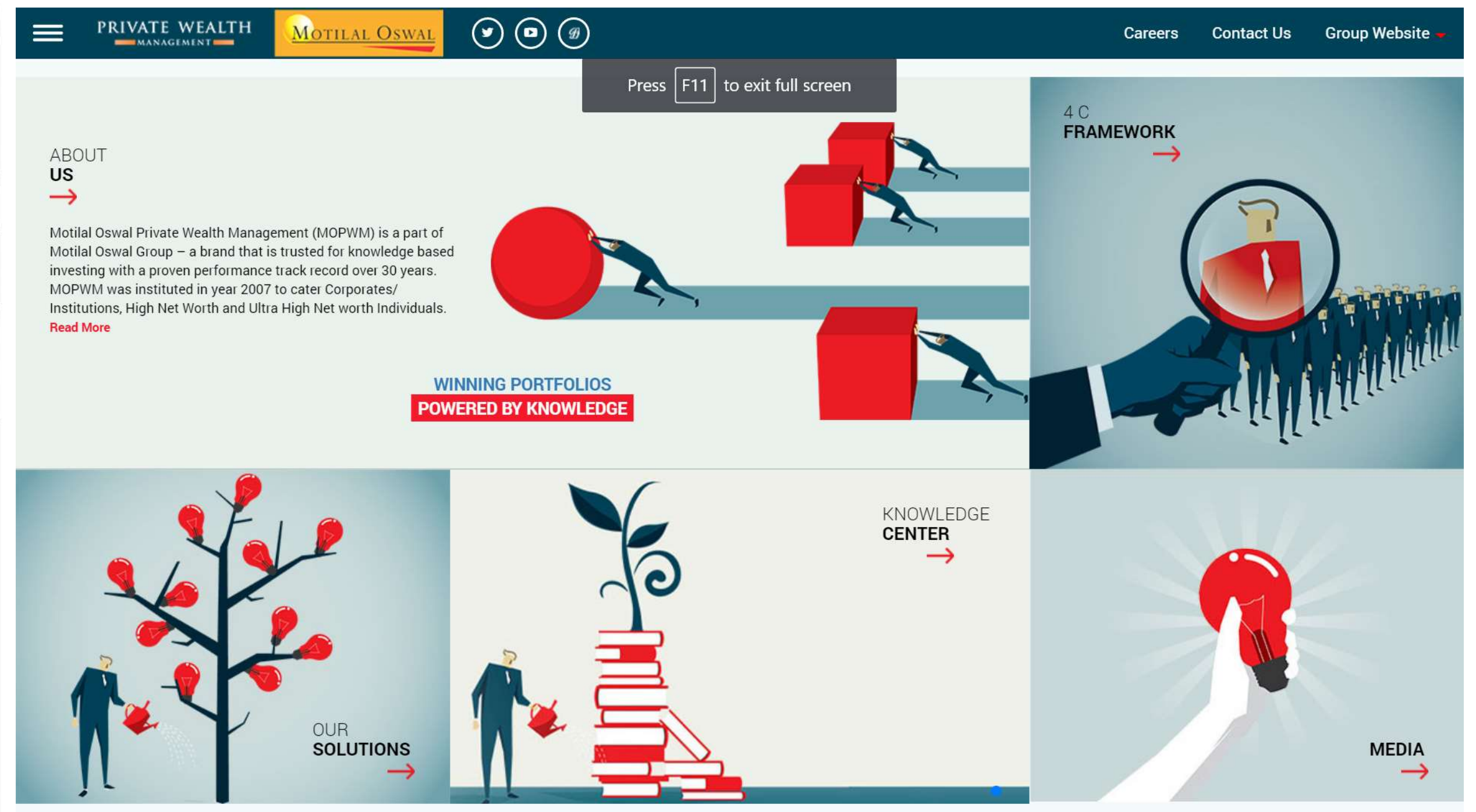
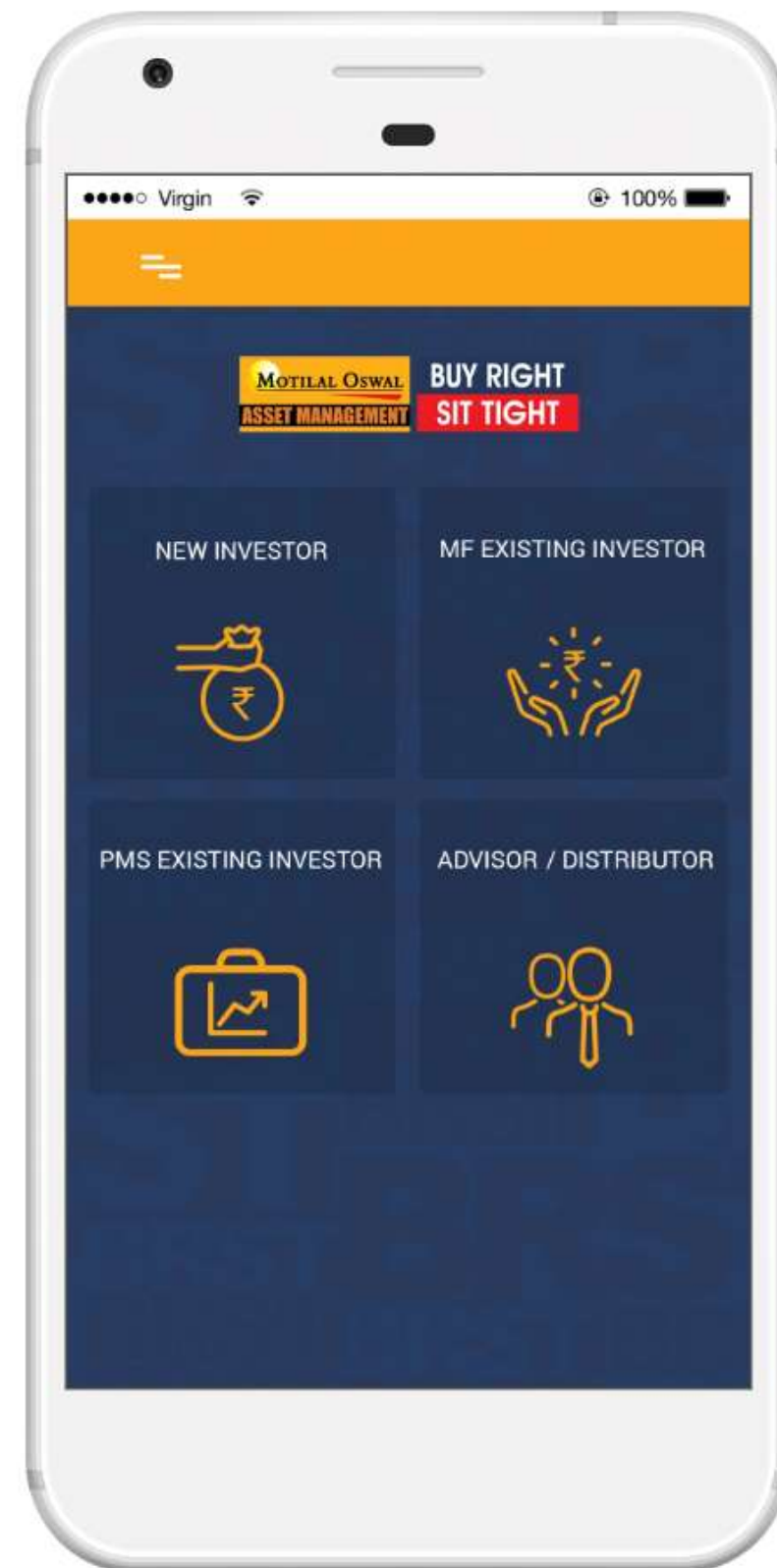
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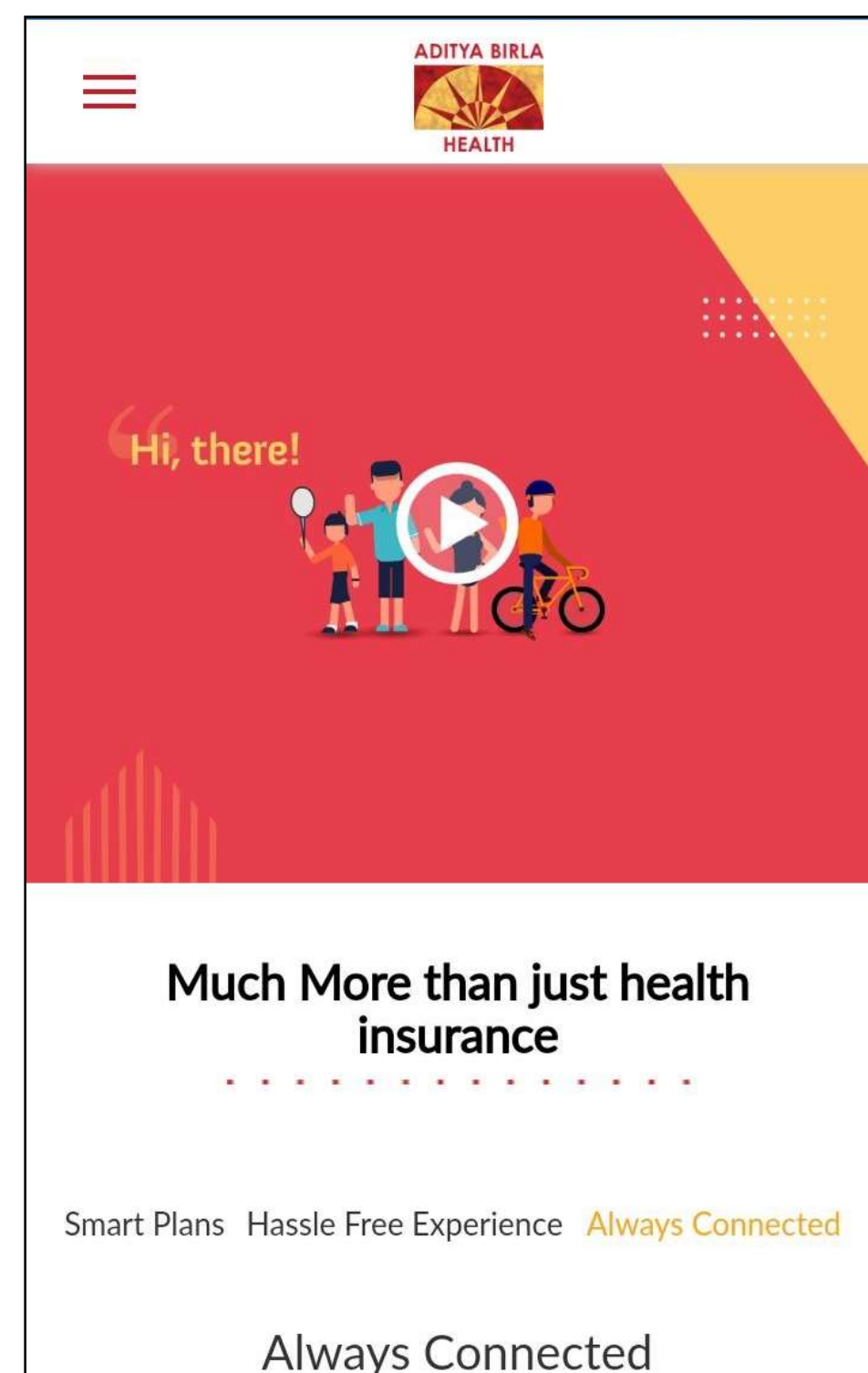
- ✓ Website UI / UX
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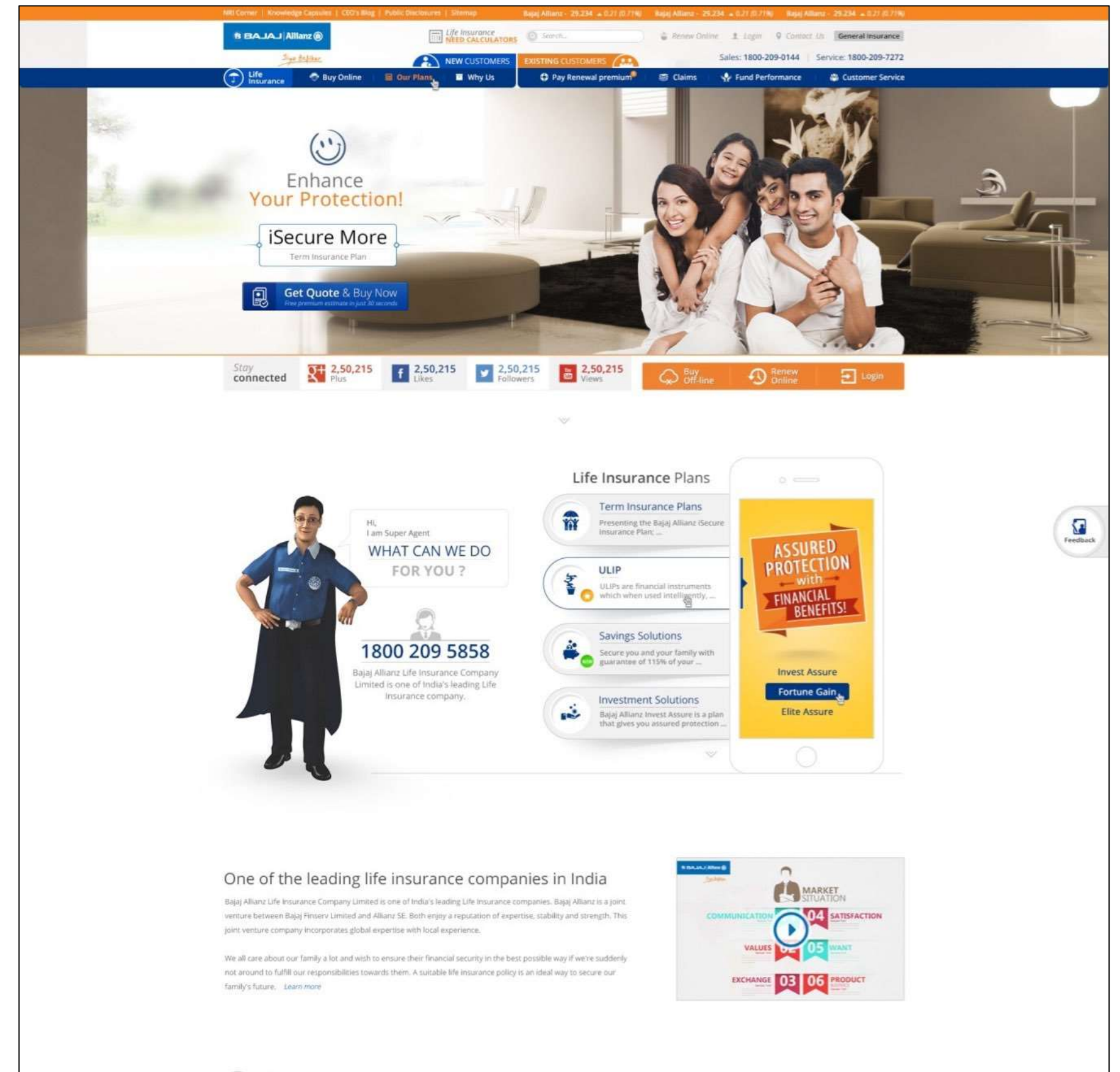
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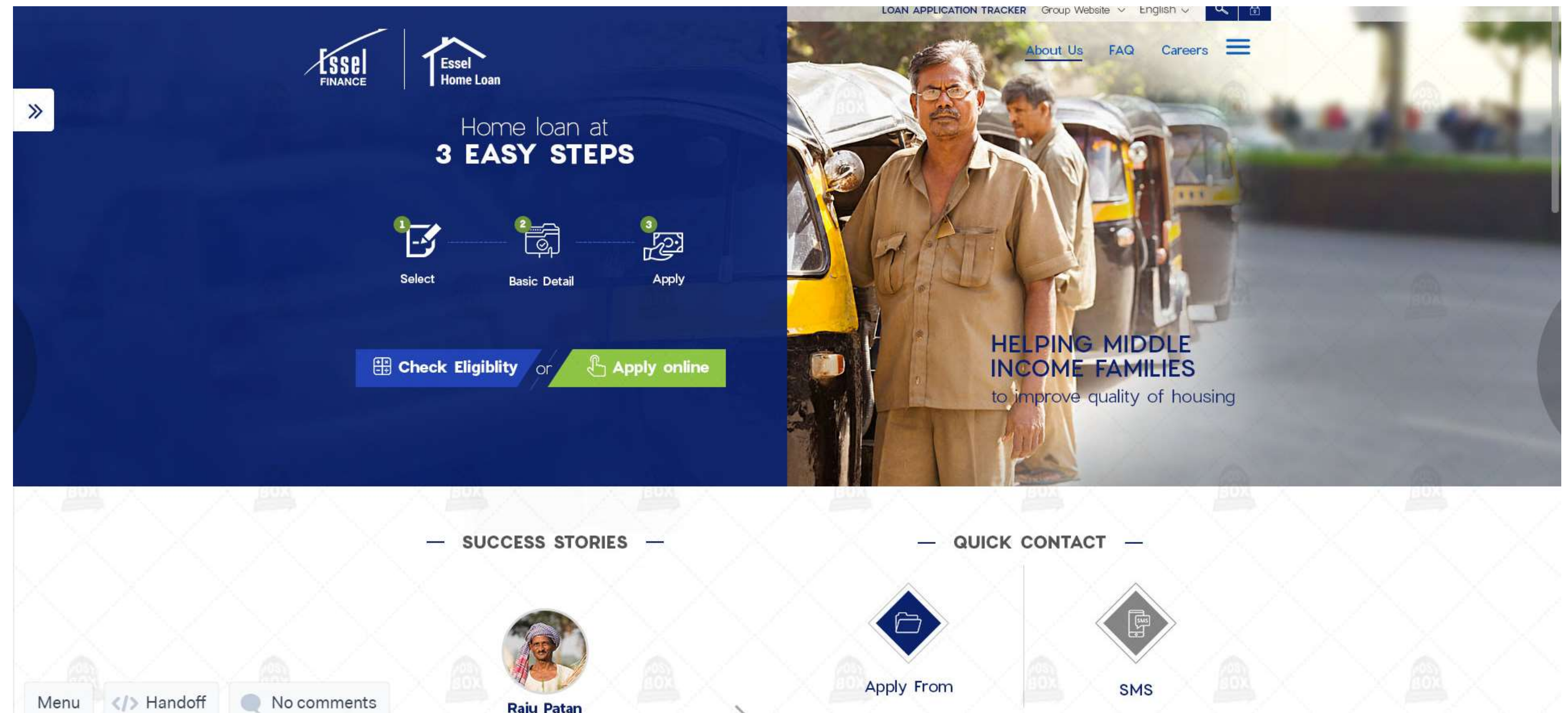
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A simple video can emote so much more than a thousand words cannot.

We are a Mumbai based video-production house. We have been in the business for more than 5 years.



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## ✓ Product Explainers

### MATURITY BENEFIT#



**BENEFIT**

IN THIS SCENARIO MATURITY BENEFIT


RS 15,00,000 (300% OF SUM ASSURED)

#Maturity Benefit depends on the premium paying term and is subject to the terms and conditions of the policy.  
\*\*\*The returns indicated at 4% and 8% are illustrative and not guaranteed and do not indicate the upper or lower limits of returns under the policy.

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### DEATH BENEFIT##

**NOMINEE**



SUM ASSURED\* RS 5,00,000 X **3 TIMES**

IN THIS SCENARIO DEATH BENEFIT RETURNS @ 8% OR 4% MAY BE

**RS 15,00,000**

+ INTERIM CASH BONUS & TERMINAL BONUS, IF ANY, MAY BE PAID.

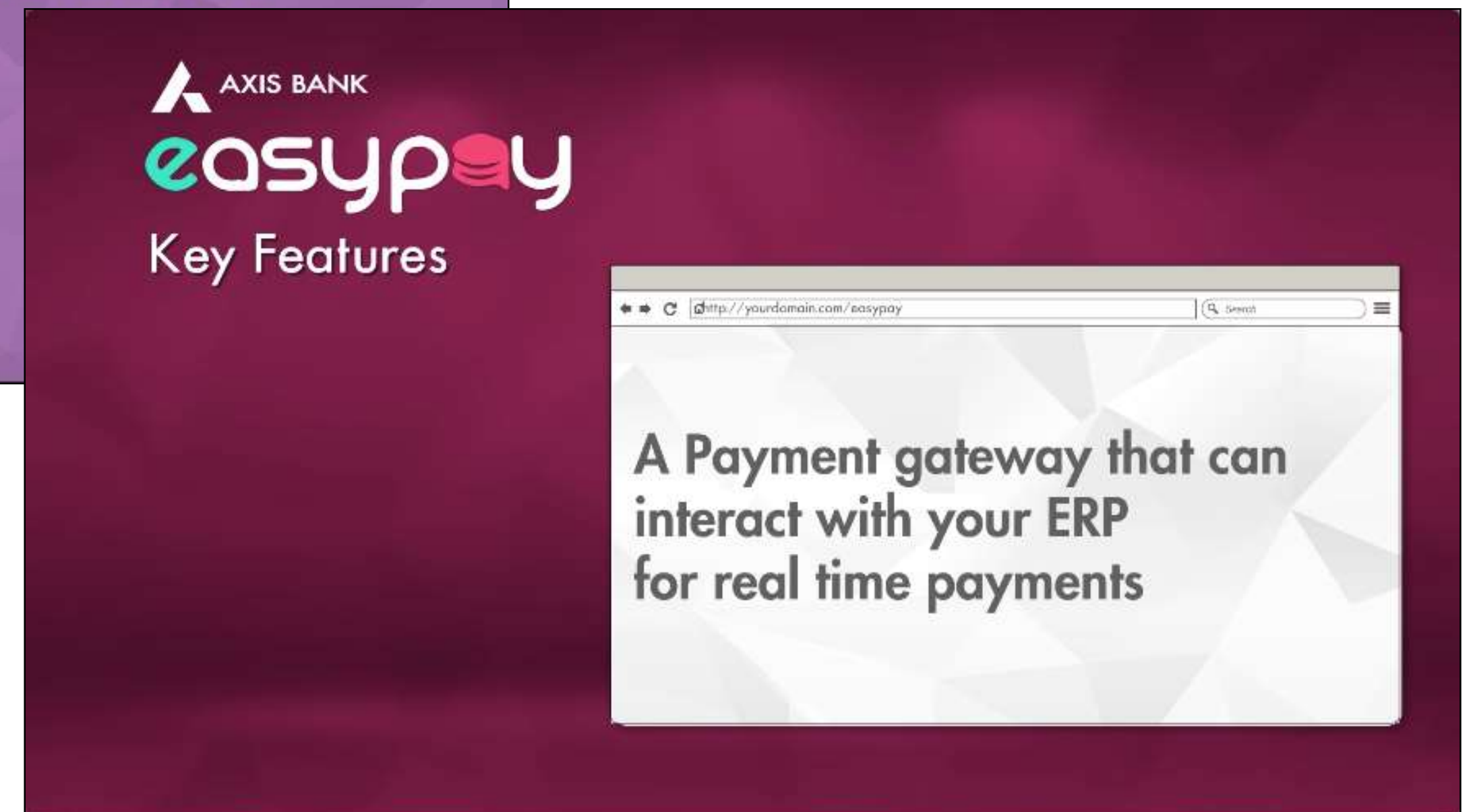
#Death Benefit is subject to terms and conditions of the policy.  
\*\*\*The returns indicated at 4% and 8% are illustrative and not guaranteed and do not indicate the upper or lower limits of returns under the policy.

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