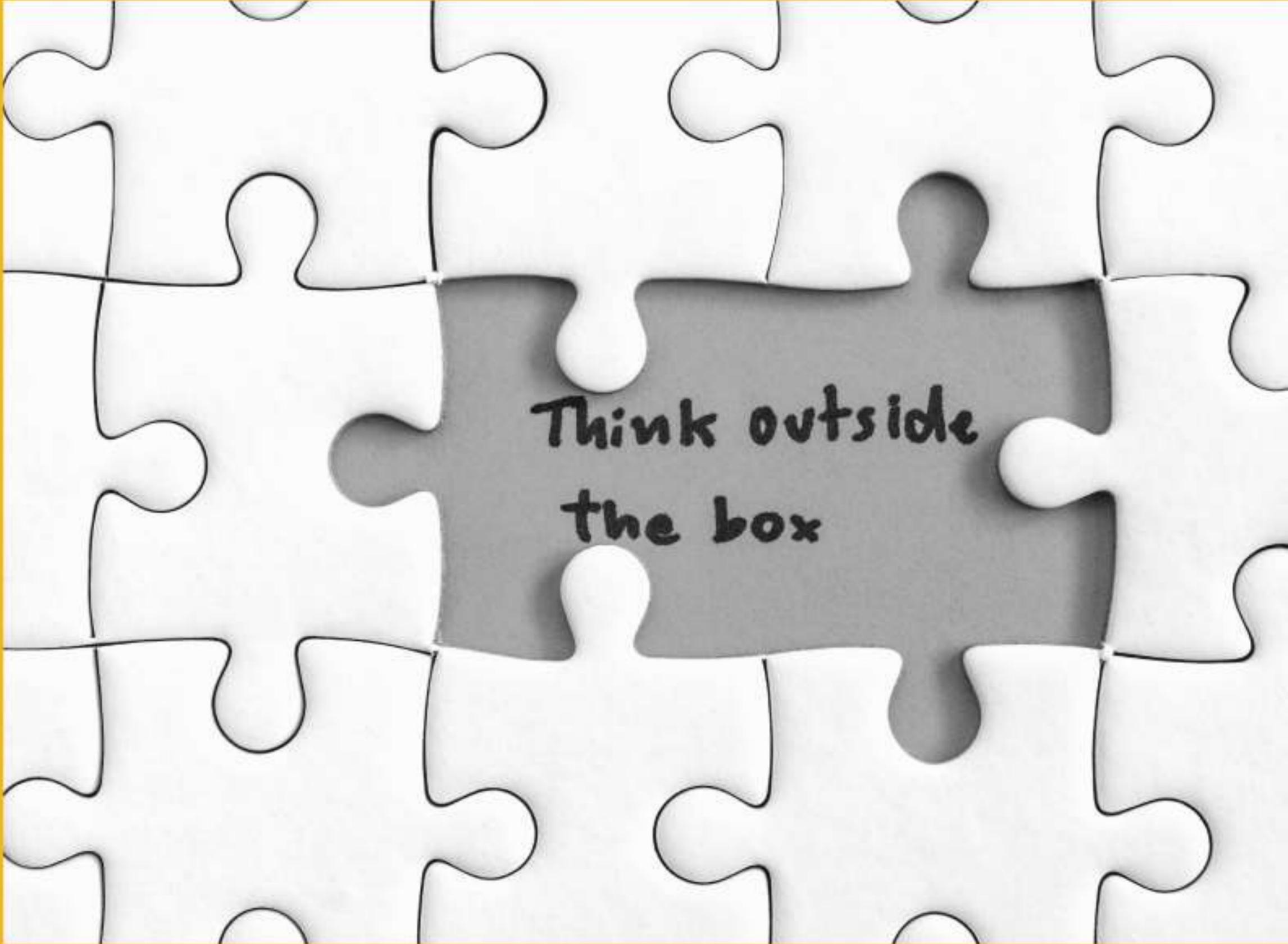




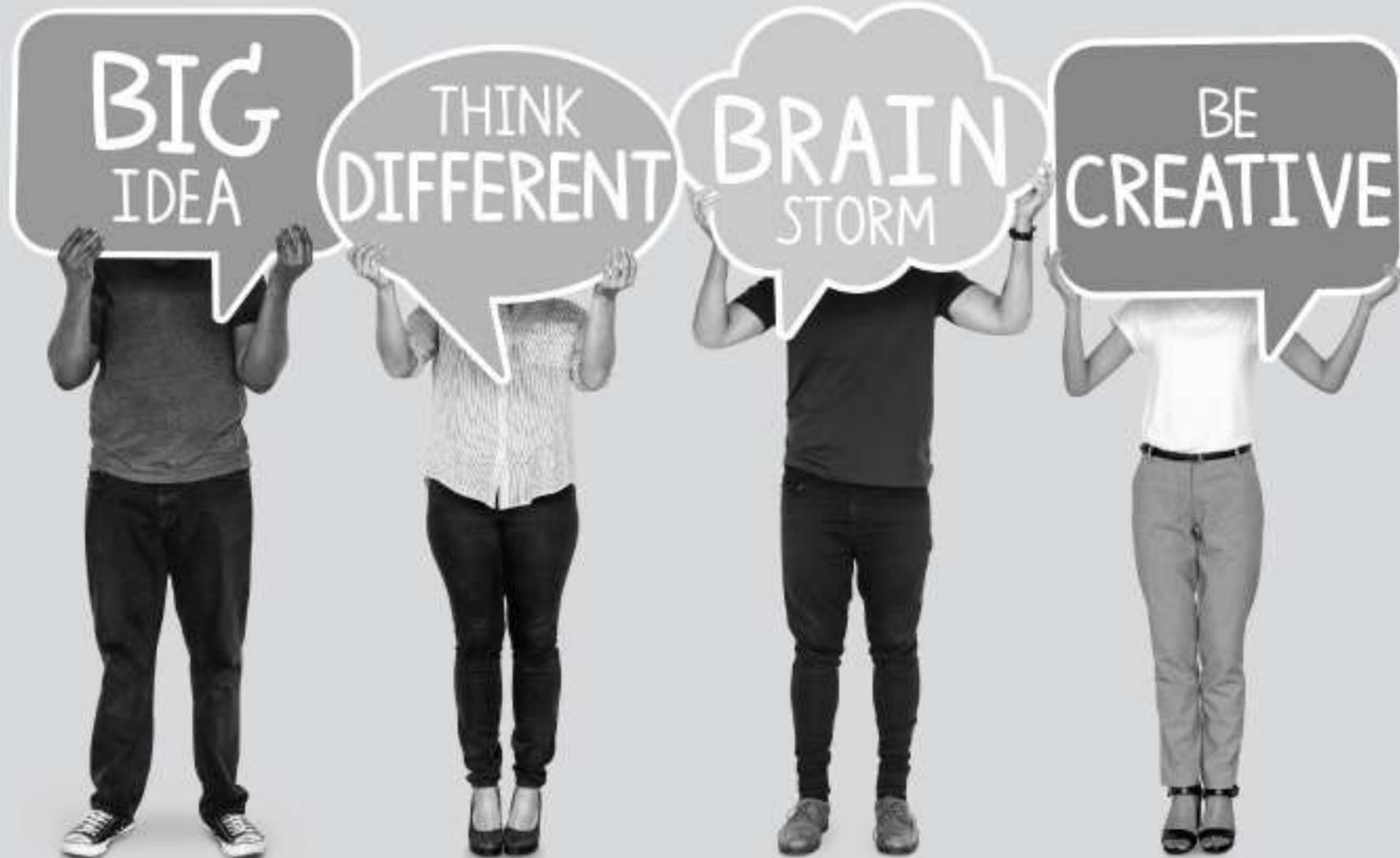
work
that
works

A 3D-rendered puzzle with white pieces and a central grey piece that is missing. The text "Think outside the box" is written in a black, handwritten-style font on the grey piece.

Think outside
the box



OUR SERVICES



Creative Services



Content



Ui / Ux



Website Development



Video Production

**OUR WORKS -
CUSTOMER
FACING**



A creative services retainer is a monthly fee paid up-front.

The details and scope of work to be executed are clearly outlined within a contract or agreement.

This means you pay a monthly fee for a predetermined number of hours or a flat rate for a creative to deliver a set amount of work each month.



creative services

- ✓ Brand Development
- ✓ Naming
- ✓ Brand Identity Package
- ✓ Brand Guides
- ✓ Brand Vision Workshops
- ✓ Messaging and Taglines
- ✓ Brand Improvements
- ✓ Rebranding
- ✓ Logos
- ✓ Packaging
- ✓ Event Displays / Signage
- ✓ Brochures / Catalogues
- ✓ Posters
- ✓ Business Cards
- ✓ Letterhead
- ✓ Infographics
- ✓ PowerPoint Templates
- ✓ Advertisements

- ✓ Emailers
- ✓ Standees
- ✓ Posters
- ✓ GDN Banners

In this policy, the investment risk in the investment portfolio is borne by the policyholder.

HDFC Life Click 2 Wealth
A Non-Participating Life Insurance Plan

HDFC Life.com

Is tax annoying your savings?

Don't worry!

INVEST NOW

HDFC Life Click 2 Wealth is here as your saviour! Plan to invest minimum **₹ 3,000/month¹** to get **tax benefit², life cover** and more like:

- Additional 1% premium³ is added to the fund value
- Unlimited free switching between 8 fund options
- Multiple premium payment options

START NOW

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The Linked Insurance products do not offer any liquidity during the first five years of the contract. The policyholders will not be able to surrender/withdraw the amount invested in Linked Insurance Products completely or partially till the end of 5th year.

¹Minimum monthly premium amount under this policy is ₹. 1000 per month. Minimum Age of Entry is 10 days and Maximum Age of Entry is 65 years. For more details on risk factors, associated terms and conditions, and exclusions please read sales brochure carefully before concluding a sale.

²Tax benefits are subject to provisions as per Income Tax Act, 1961. Tax laws are subject to changes.

³Additional 1% of Annualized Premium allocated to the fund for the first 5 years. For Single premium, the special addition is 1% of the Single premium or discount only.

HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited) ("HDFC Life"),
CIN: L41108GJ0000PLC12345, IRDAI Reg. No. 161.
Registered Office: Lodha Estate, 136, Floor, Apollo Mills Compound, N.M. Jeeb Marg, Malabar Hills, Mumbai 400 011. Email: Investment@hdfclife.in, Tel No: 1800-266-9777 (10 am to 7 pm).

The name herein "HDFC" is the name logo of the Company belongs to Housing Development Finance Corporation Limited ("HDFC Limited") and is used by HDFC Life under an agreement entered into with HDFC Limited.

HDFC Life Click 2 Wealth (CIN: 1011133V02) is a Unit Linked Non-Participating Life Insurance Plan.

Life Insurance Coverage is available in this product. For more details on risk factors, associated terms and conditions and exclusions please read sales brochure carefully before concluding a sale. Unit Linked Life Insurance products are different from the traditional insurance products and are subject to the risk factors. The premium paid in Unit Linked Life Insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decision. HDFC Life Insurance Company Limited is only the issuer of the Insurance Contract. HDFC Life is only the issuer of the fund and HDFC Life Click 2 Wealth (CIN No. 1011133V02) is only the issuer of the unit linked life insurance contract. The name of the company, name of the fund and name of the contract does not in any way indicate the quality of the contract, its future prospects or returns. Please have the associated risks and the applicable charges, from your insurance agent or the intermediary or policy document of the contract. The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns. ARN: 10/10/10/10000.

BWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS

IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premium. Public receiving such phone calls are requested to lodge a police complaint.

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HDFC Life Click 2 Wealth
A Non-Participating Life Insurance Plan

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Get ready to fill your backpack. An amazing holiday is awaiting!

Plan for it with **HDFC Life Click 2 Wealth - Invest Plus Option** at just **₹ 3,000/month¹**.

START NOW

Get to enjoy benefits like:

- Unlimited free switching between 8 fund options
- Minimal fund management charges
- Tax benefits²

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¹Minimum monthly premium amount under this policy is ₹. 1000 per month. Minimum Age of Entry is 10 days and Maximum Age of Entry is 65 years. For more details on risk factors, associated terms and conditions, and exclusions please read sales brochure carefully before concluding a sale.

²Tax benefits are subject to provisions as per Income Tax Act, 1961. Tax laws are subject to changes.

³Up to 5% partial withdrawals can be made from your fund after 1 complete policy year, provided the Life Assured is at least 18 years of age.

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Registered Office: Lodha Estate, 136, Floor, Apollo Mills Compound, N.M. Jeeb Marg, Malabar Hills, Mumbai 400 011. Email: Investment@hdfclife.in, Tel No: 1800-266-9777 (10 am to 7 pm).

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In this policy, the investment risk in the investment portfolio is borne by the policyholder.

HDFC Life Click 2 Wealth
A Non-Participating Life Insurance Plan

HDFC Life.com

Give a backing to your bright future.

PLAN NOW

Have you secured your promising future? Do it now with **HDFC Life Click 2 Wealth** starting from **₹ 3,000/month¹** and get unlimited free switching between 8 fund options.

Also, get the following benefits:

- Tax benefits²
- Minimal fund management charges
- Partial withdrawal in case of emergency³

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The Linked Insurance products do not offer any liquidity during the first five years of the contract. The policyholders will not be able to surrender/withdraw the amount invested in Linked Insurance Products completely or partially till the end of 5th year.

¹Minimum monthly premium amount under this policy is ₹. 1000 per month. Minimum Age of Entry is 10 days and Maximum Age of Entry is 65 years. For more details on risk factors, associated terms and conditions, and exclusions please read sales brochure carefully before concluding a sale.

²Tax benefits are subject to provisions as per Income Tax Act, 1961. Tax laws are subject to changes.

³Up to 5% partial withdrawals can be made from your fund after 1 complete policy year, provided the Life Assured is at least 18 years of age.

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HDFC Life Click 2 Wealth (CIN: 1011133V02) is a Unit Linked Non-Participating Life Insurance Plan.

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A Non-Participating, non-linked savings insurance plan

HDFC Life.com

Follow your dreams even at 99

PLAN NOW

Dream Big no matter what your age is! **HDFC Life Sanchay Plus - Life Long Income Option¹** is there to support your life goals at just **₹ 3,000/month¹**.

Get benefits like:

- Return of premium³
- Guaranteed income till 99 years² of age
- Life cover

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¹Minimum monthly premium amount under this policy is ₹. 1000 per month. Minimum Age of Entry is 10 days and Maximum Age of Entry is 65 years. For more details on risk factors, associated terms and conditions, and exclusions please read sales brochure carefully before concluding a sale.

²Life Long Income Option is available for 50-60 year old individuals only.

³Minimum monthly premium amount under this policy is ₹. 2500 per month. Minimum Age of Entry is 5 years for Guaranteed Income & Long Term Income option & 50 years for Life Long Income option and Maximum Age of Entry is 60 years. For more details on risk factors, associated terms and conditions, and exclusions please read sales brochure carefully before concluding a sale. The maximum premium amount is exclusive of taxes and before applicable.

HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited) ("HDFC Life"),
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The name herein "HDFC" is the name logo of the Company belongs to Housing Development Finance Corporation Limited ("HDFC Limited") and is used by HDFC Life under an agreement entered into with HDFC Limited.

HDFC Life Sanchay Plus (CIN: 1011133V02) is a non-participating, non-linked savings insurance plan. Life Insurance Coverage is available in this product. For more details on risk factors, associated terms and conditions and exclusions, please read sales brochure carefully before concluding a sale. ARN: 10/10/10/10000.

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Go hassle free to secure your dreams.

With **HDFC Life Sanchay Plus** enjoy **guaranteed¹** benefit at a single click.

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A Non-Participating, non-linked savings insurance plan

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A Non-Participating Life Insurance Plan

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Now enjoy **lifelong income** with **whole life cover¹**.

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1.	JK Tyre & Industries Ltd.	14.37%	41.66%	
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3.	Kotak Mahindra Bank	18.79%	24.53%	
4.	Titan Company	51.67%	36.21%	
5.	ICICI Prudential NIFTY IWAN ETF	11.15%	-	

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Note: *For JK Tyre, JSW Steel, Kotak Mahindra Bank and Titan Co we have used closing market price of BSE on month end and for ICICI Nifty ETF due to lack of continuous trading in their units, we have used closing NAV from NAV India Source: Capitaline, NAV India

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Bank aapki mutthi mein... Bank at your fingertips.

*Terms & Conditions apply
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Bandhan Bank Limited IPO

Issue period: Mar 15, 2018 - Mar 19, 2018

Issue Price: ₹ 370 - ₹ 375

Market Lot: 40 Shares & Multiples of 40 shares thereafter

Dear Investor,

Invest wisely this season with Bandhan Bank Limited IPO. The Kolkata-based bank offers a wide variety of asset and liability products & services designed for general and micro banking.

With 864 bank branches & catering to 1.87 million customers, it has strengthened its distribution network in East and North East of India.

Start Investing in IPO today!

Issue Period	Issue Price	Market Lot	Issue Size
Mar 15, 2018 - Mar 19, 2018	₹370 - ₹375 Per Equity Share	40 Shares & Multiples of 40 shares thereafter	119,280,494 Equity Shares of ₹10 aggregating up to ₹ 4,473.02 Cr

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CPU Pratham Helpdesk by Phone Banking has been providing faster connectivity and access for Branches on Account Opening related queries available on

Unified Helpdesk
(022 61696500) Menu options (1>1>1)

Top queries which are addressed at Helpdesk

For Escalation matrix of Pratham Helpdesk, kindly refer BBPMG Portal > Escalation matrix Point No.36

NOTE
For technical issues of Eforms application and TABLET, kindly refer escalation matrix of respective IT Teams in BBPMG Portal

Phone Banking | WWW.AXISBANK.COM

Online Trading Account opening- 3in1, 2in1 and 1in1

Sample Account Opening form - 3 In1, 2 In1 and 1In1

Step 1. Custom

Step 2. Click on Custom

Step 3. Click on User Reference Manual For Account Opening

Step 4. Download Sample Form From Document List

How to clear Branch Discrepancy work step by uploading rectified images of Forms and Annexures.

- 1 Document>>Import Document>>Select scan image of Rectified Document using browse option>>Select Document type from Drop down Available>>Add Document as New Document>>Ok.
- 2 Add resolution comment in Discrepancy section and submit the case for further processing.

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Get, Set & Transform

Insta Replacement Debit Card process overview is as attached

For internal Circulation only

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TRANSFER KNOWLEDGE





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**To him you are a superhero.
HIS SUPERDAD**

This Father's Day, protect your family against the uncertainties of life with
Kotak Preferred e-Term Plan

PROTECT NOW

- KEY BENEFITS -



Waiver of premium on total & permanent disability*



Life cover of ₹ 1 Cr.
@ just ₹ 13.97* per day**



Optional Kotak e-Accidental death benefit rider

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Kotak Preferred e-Term Plan - LIN: 107N090V01, Form No: N090, Kotak e-Accidental Death Benefit Rider LIN: 107B019V01, Form No: B019, Ref. No. KLI17-18E-N/68
This is a non-participating pure protection online life insurance plan. For sub-standard lives, extra premium may be charged based on Kotak Life Insurance's underwriting policy. For more details on risk factors, terms and conditions please read the sales brochure carefully before concluding a sale. For details on riders, please refer to the rider brochure.
*This plan offers a life cover with inbuilt waiver of basic premiums on Total and Permanent Disability.
**Premium mentioned above is for a 25 year old, Non-Smoker Male, for a Basic Sum Assured of Rs. 1 Cr. & a Policy Term of 30 years. Applicable for Recurring Payout Option. The above Premium is exclusive of Service Tax, Service tax and Cess thereon, shall be charged as per the prevalent tax laws over and above the said Premiums. The Premium Payment Option is Regular and the per day Premium shown above is based on the Annual Premium.
Kotak Mahindra Old Mutual Life Insurance Ltd. Regn. No: 107, CIN: U96030MH2000PLC128503, Regd. Office: 2nd Floor, Plot # C-12, G-Block, BKC, Bandra (E), Mumbai - 400 051, India. Website: <http://insurance.kotak.com>, Email: clientservices@kotak.com, Toll Free No: 1800-209-8800, Advt Ref No: KLI16-17E-MAA124
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Car insured for
₹ 33,000/PA[^]

What?
about you



It's Time to Reconsider Your Priorities with
Kotak Preferred e-Term Plan

GET INSURED

- KEY BENEFITS -



Waiver of premium on total & permanent disability*



Life cover of ₹ 419.1 per month**



Optional Kotak e-Accidental death benefit rider

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*This plan offers a life cover with inbuilt waiver of basic premiums on Total and Permanent Disability.
**Premium mentioned above is for a 25 year old, Non-Smoker Male, for a Basic Sum Assured of Rs. 1 Cr. & a Policy Term of 30 years. Applicable for Recurring Payout Option. The above Premium is exclusive of Service Tax, Service tax and Cess thereon, shall be charged as per the prevalent tax laws over and above the said Premiums. The Premium Payment Option is Regular and the per month Premium shown above is based on the Annual Premium.
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When your Duty is not limited to her Smiles

Do the little things you always do for the ones you care with
Kotak Preferred e-Term Plan

PROTECT NOW

- KEY BENEFITS -



Waiver of premium on total & permanent disability*



Life cover of ₹ 1 Cr.
@ just ₹ 13.97* per day**



Optional Kotak e-Accidental death benefit rider

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This is a non-participating pure protection online life insurance plan. For sub-standard lives, extra premium may be charged based on Kotak Life Insurance's underwriting policy. For more details on risk factors, terms and conditions please read the sales brochure carefully before concluding a sale. For details on riders, please refer to the rider brochure.
*This plan offers a life cover with inbuilt waiver of basic premiums on Total and Permanent Disability.
**Premium mentioned above is for a 25 year old, Non-Smoker Male, for a Basic Sum Assured of Rs. 1 Cr. & a Policy Term of 30 years. Applicable for Recurring Payout Option. The above Premium is exclusive of Service Tax, Service tax and Cess thereon, shall be charged as per the prevalent tax laws over and above the said Premiums. The Premium Payment Option is Regular and the per day Premium shown above is based on the Annual Premium.
Kotak Mahindra Old Mutual Life Insurance Ltd. Regn. No: 107, CIN: U96030MH2000PLC128503, Regd. Office: 2nd Floor, Plot # C-12, G-Block, BKC, Bandra (E), Mumbai - 400 051, India. Website: <http://insurance.kotak.com>, Email: clientservices@kotak.com, Toll Free No: 1800-209-8800, Advt Ref No: KLI16-17E-MAA124
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healthnablr **IndusInd Bank**

Your **health comes first!** **Avail Now**

UPTO 65% OFF*

Dear XYZ,

We know that you're always taking care of others, but sometimes you need to put your health first. Choose from a wide range of healthcare and wellness packages to avail upto **65% off***. Pay using your IndusInd Bank Debit/Credit card.

Stay healthy, Stay happy!

Promocode: **INDUSIND XXXXXX** (where XXXXXX would be the first six digits of your IndusInd Bank Credit/Debit Card Number)

Validity- 31st May, 2017

Click here for terms & conditions

DBS **bharti AXA**

Live more, Worry less

Two wheeler insurance from Bharti AXA for a joyous ride!

With Bharti AXA General Insurance's Street Drive™ Two Wheeler Insurance, ensure your customer's ride is safeguarded against any unforeseen events.

FEATURES	
Coverage for the losses incurred Coverage against natural and man-made calamities.	Personal Accident Cover Coverage while travelling, mounting or dismounting.
Third Party Legal Liability Protection against legal liability due to accidental damages.	24x7 Claim Registration Functional for 24x7, i.e. 365 days for easier to customer needs.
Cashless Claims Instant claim approval for repairs of accidental vehicles.	Garage Tie-up in all Metro & Tier Cities Ensuring preferential treatment for customers & providing faster services.

For more information, please reach out to our product counsellor.

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HDFC BANK

DID YOU KNOW?

Expenses incurred for personal accident can be covered with UniProtect.

UniProtect, one insurance plan that takes care of many needs.

Bharti AXA General Insurance's UniProtect provides protection for you and your family in the case of disability or death.

Features:

- Permanent Partial Disablement and Permanent Total Disablement covered upto 60% of assured death sum insured.
- Covers cost incurred for Surgery and Air Ambulance.
- Covers cost incurred for Burns, Craniocerebral Injuries, Cerebral Edema, Lacerated Wounds, Transcranial Cranial Hematoma, Intra-cranial Bleeding, Disorders, Strokes and Vehicle Modification.
- Dependent Child Education Benefit and Parent Care Benefit.

For more information, please reach out to our product counsellor.

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CANARA ROBECO Mutual Fund

Happy Birthday

Dear Akshay,

Canara Robeco extends its great joy & delight in wishing you Happiest Birthday. May your birthday be the start of a year filled with good luck, health and much more happiness.

Stay blessed and enjoy your day

Thanks
Team Canara Robeco

1800 209 2726 | cronline@canararobeco.com | www.canararobeco.com

Mutual fund investments are subject to market risks, read all scheme related documents carefully.

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Srei Infrastructure Finance Limited



EXIDE Life Insurance

Business Opportunity Presentation 2018-19

kotak

EXIT POLICY

HOW DOES THIS WORK?

Resignation

WHAT DOES IT MEAN?
Policy and proceeds to ensure smooth and seamless separation of employees.

FOR WHOM IS THIS APPLICABLE?
For all employees grade 01 and above.

WHAT ARE THE VARIOUS TYPES OF SEPARATION?
Resignation, Retirement, Termination.

ON RESIGNATION
Employee requests an HRMS to supervisor and HR HRM tab to HRMS to initiate. If resignation is accepted then supervisor initiates exit working day - Supervisor and HRM will approve it on HRMS.

AFTER APPROVAL
Mail triggered to exit team - resignation acceptance letter issued - HRM salary released.

REFUND ON AND AFTER LAST WORKING DAY

- Employee completes and formalizes and sends it to HR Operations.
- If issued by the employee they supervisor completes form.
- HRM verifies records of employee's salary, tax, etc. and releases accordingly if any.

RELIEVING LETTER- NO DUES PENDING
If No dues pending - issued immediately.
If Dues pending - issued after settlement of T&T.

SETTLEMENT PERIOD
30 days.

NOTICE PERIOD
1. 30 & above
Probationary: 1 month
Confirmed: 2 months
A. 100-1 month

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GET MORE SAVINGS & WEALTH

Section 80C deduction limit for investment increased from 1 lakh to 1.5 lakh!

TAKE ADVANTAGE OF THIS OPPORTUNITY

ICICI PRUDENTIAL LIFE INSURANCE

Strictly for internal circulation only.

Projects can be showcased on request

Purposeful Appealing Content Writing Makes the Difference

An engaging, compelling copy is one that “talks” directly to the visitor and can catch her attention in the initial few seconds she spends on your website. This is when she decides whether to stay on or move to another site.

As professional content writers, we blend your website’s purpose with your customer’s requirements. This winning combination helps you achieve your business goals while encouraging your customer to explore your site further and eventually buy your products/services.



UI design and UX design are two of the most often confused and conflated terms in web and app design. And understandably so. They're usually placed together in a single term, UI/UX design, and viewed from the surface they seem to be describing the same thing. It's often hard to find solid descriptions of the two that don't descend too far into jargon.

But fear not! Our work ... works....



**UX UI
DESIGN**



✓ Tablet Insurance Buy Journey





- ✓ Insurance Need Analysis via Tablet application



When it comes to your website, off-the-peg is off-limits! Your business is unique and we believe your website should be too! We create websites that work! From design-led static websites to full CMS, we have all the skills to make your site look good and deliver.

Our design team works hard to make killer user interfaces and application interfaces for your website. We also offer SEO (Search Engine Optimization), so we can advise you on on-going strategies to make sure your site attracts and maintains plenty of interested web traffic.

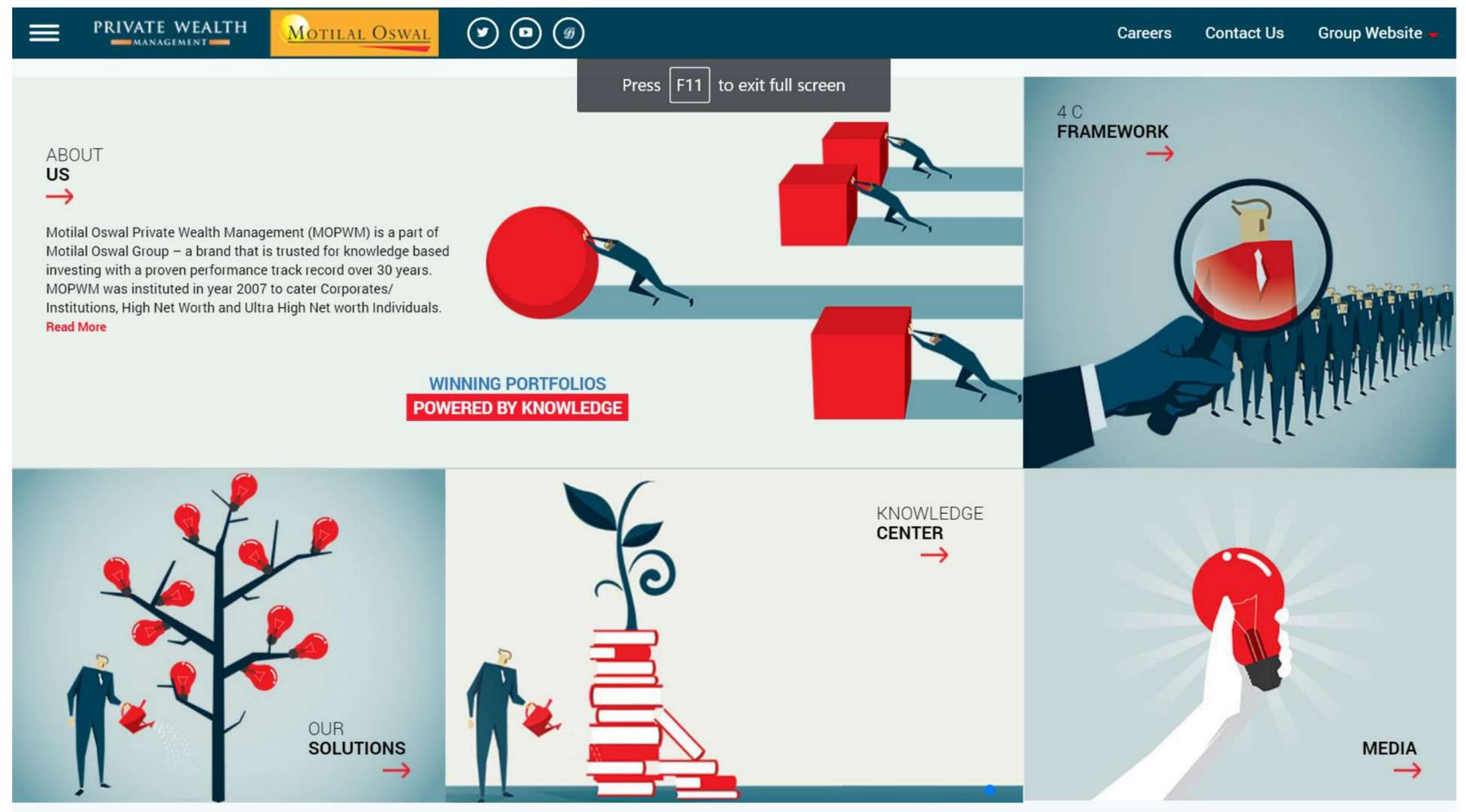
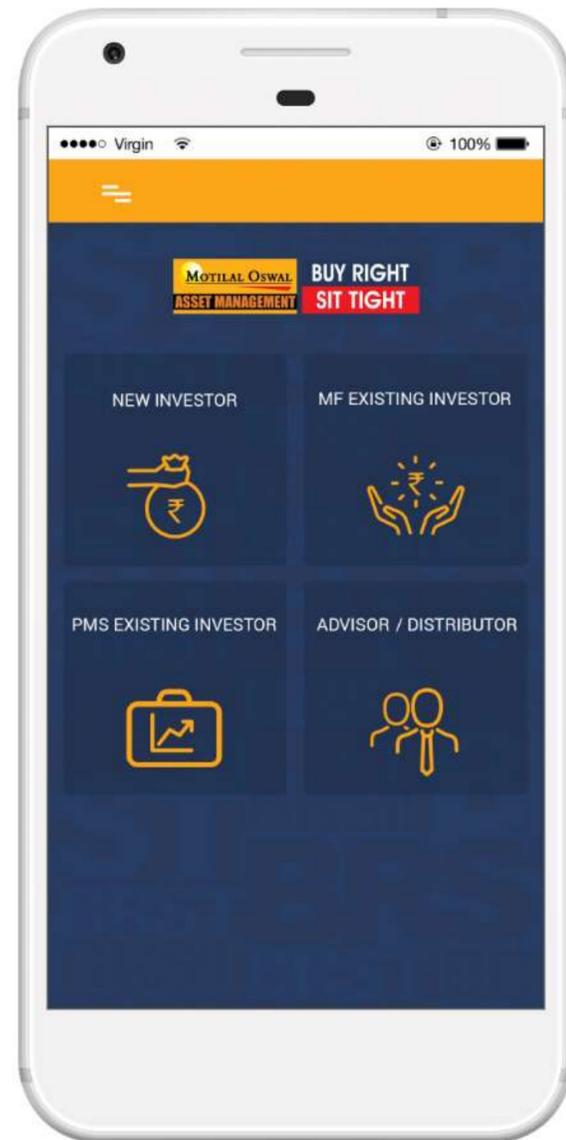


Website Development

PRIVATE WEALTH
MANAGEMENT

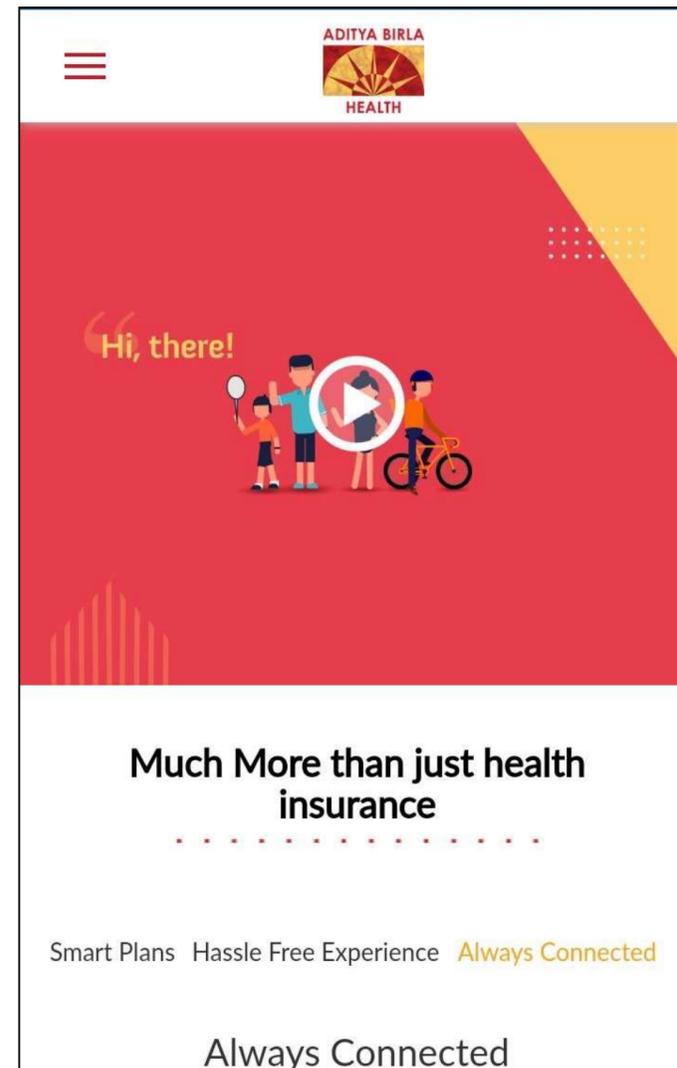


- ✓ Website UI / UX
- ✓ Mutual Fund Mobile App



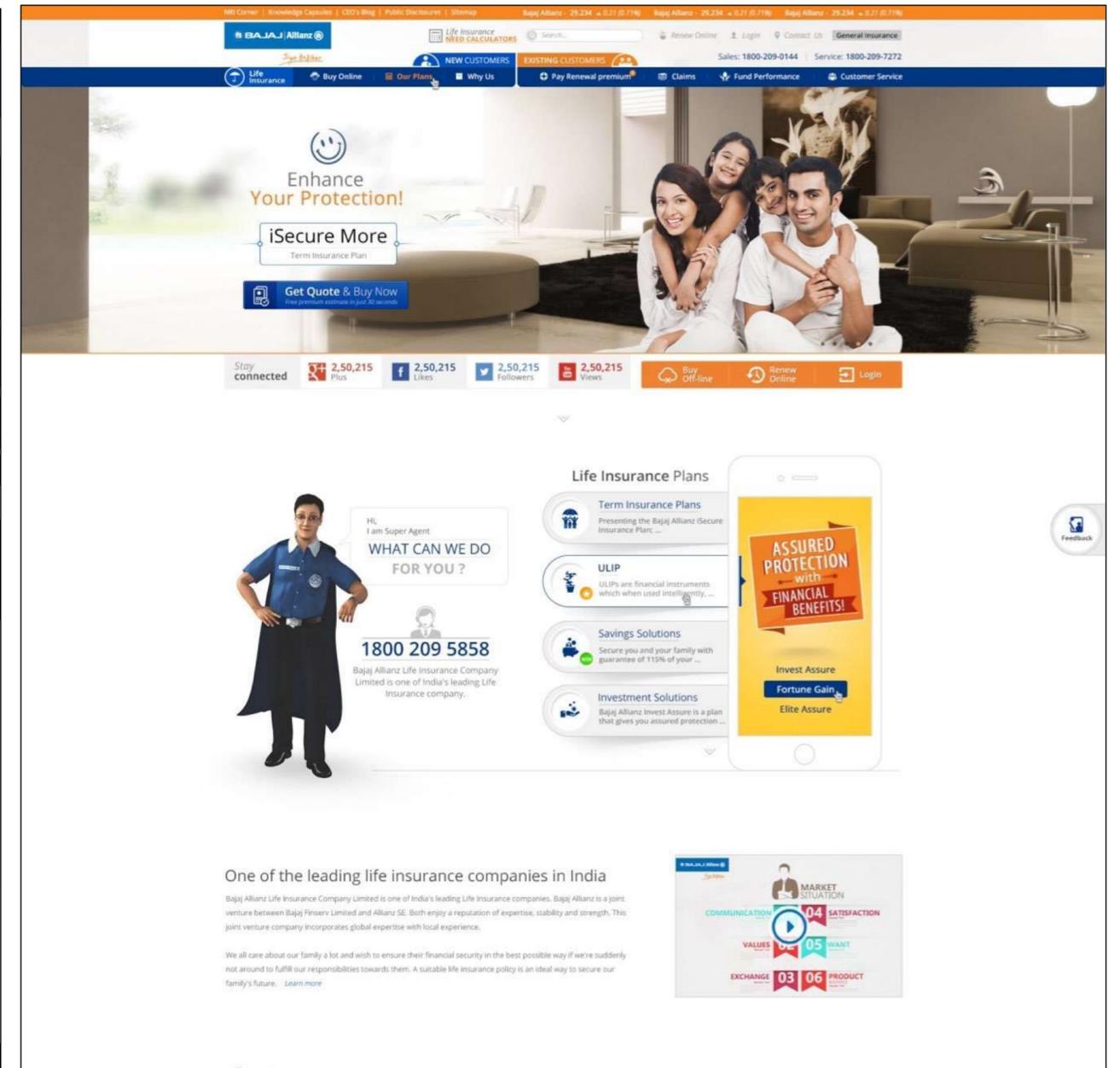


- ✓ Website UI / UX
- ✓ Website Development



Jiyo Befikar

- ✓ Website UI / UX
- ✓ Website Development



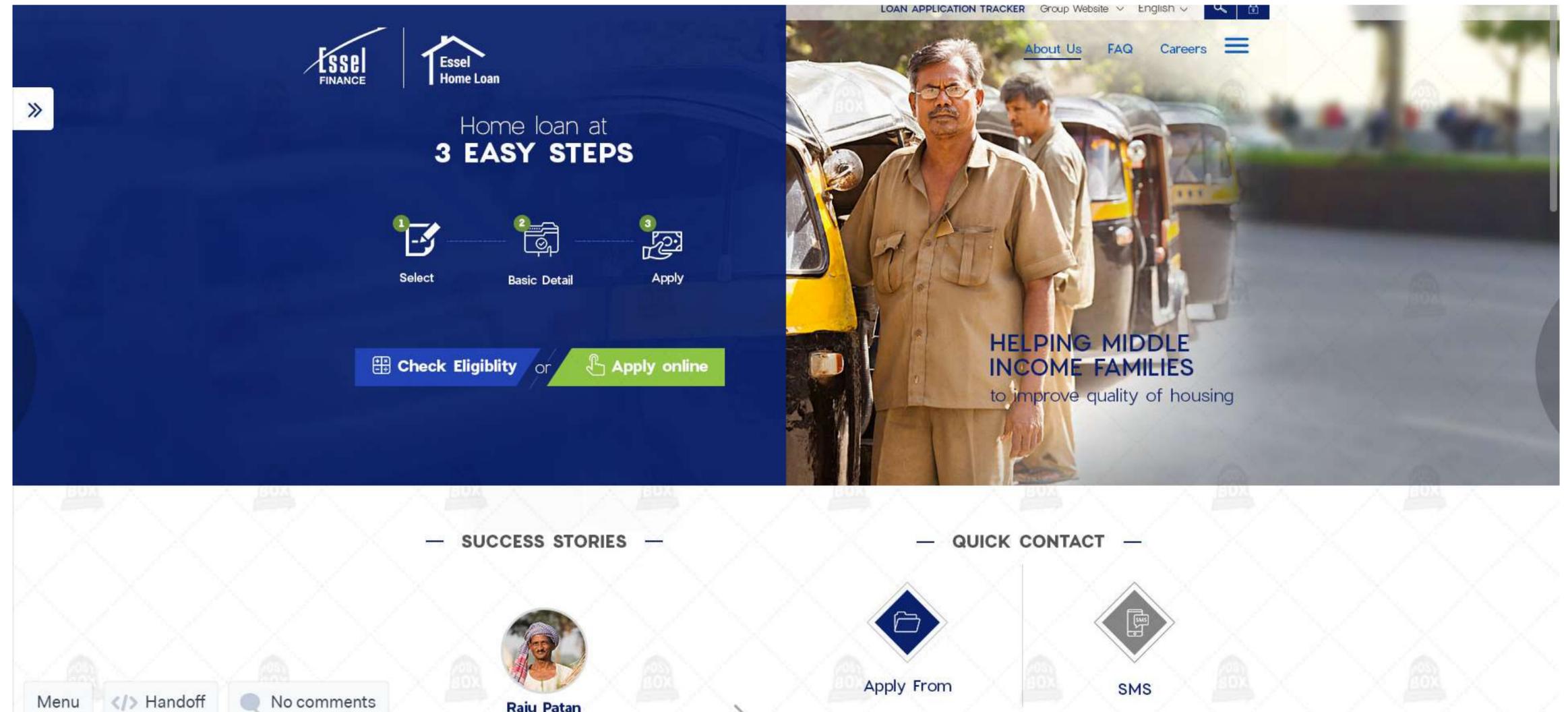


- ✓ Website UI / UX
- ✓ Website Development





- ✓ Website UI / UX
- ✓ Website Development



We understand that the Internet has changed everything. Internet has made the video production a booming industry. Presently, it has proved to be the most crucial element from spreading information to entertainment.

A simple video can emote so much more than a thousand words cannot.

We are a Mumbai based video-production house. We have been in the business for more than 5 years.

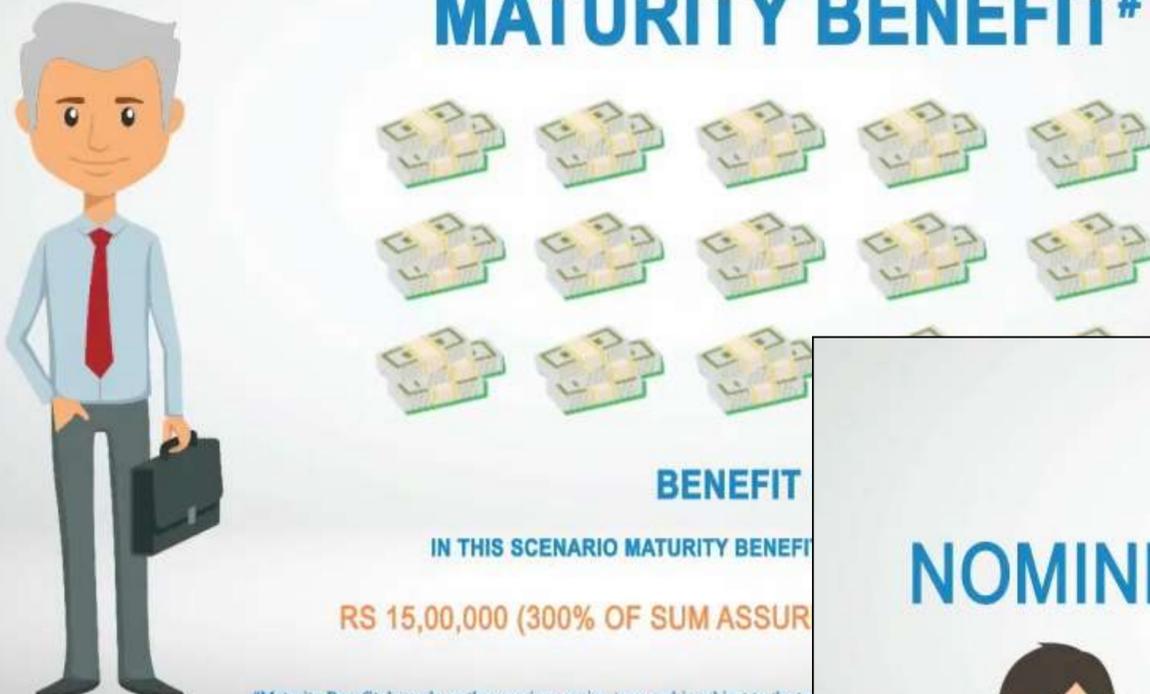


Video Production

Jiyo Befikar

✓ Product Explainers

MATURITY BENEFIT#



BENEFIT
IN THIS SCENARIO MATURITY BENEFIT
RS 15,00,000 (300% OF SUM ASSURED)

#Maturity Benefit depends on the premium paying term and is subject to the terms and conditions of the policy.
***The returns indicated at 4% and 8% are illustrative and not guaranteed and do not indicate the upper or lower limits of returns under the policy.

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DEATH BENEFIT##

NOMINEE

SUM ASSURED* X **3 TIMES**

RS 5,00,000



IN THIS SCENARIO DEATH BENEFIT RETURNS @ 8% OR 4% MAY BE
RS 15,00,000

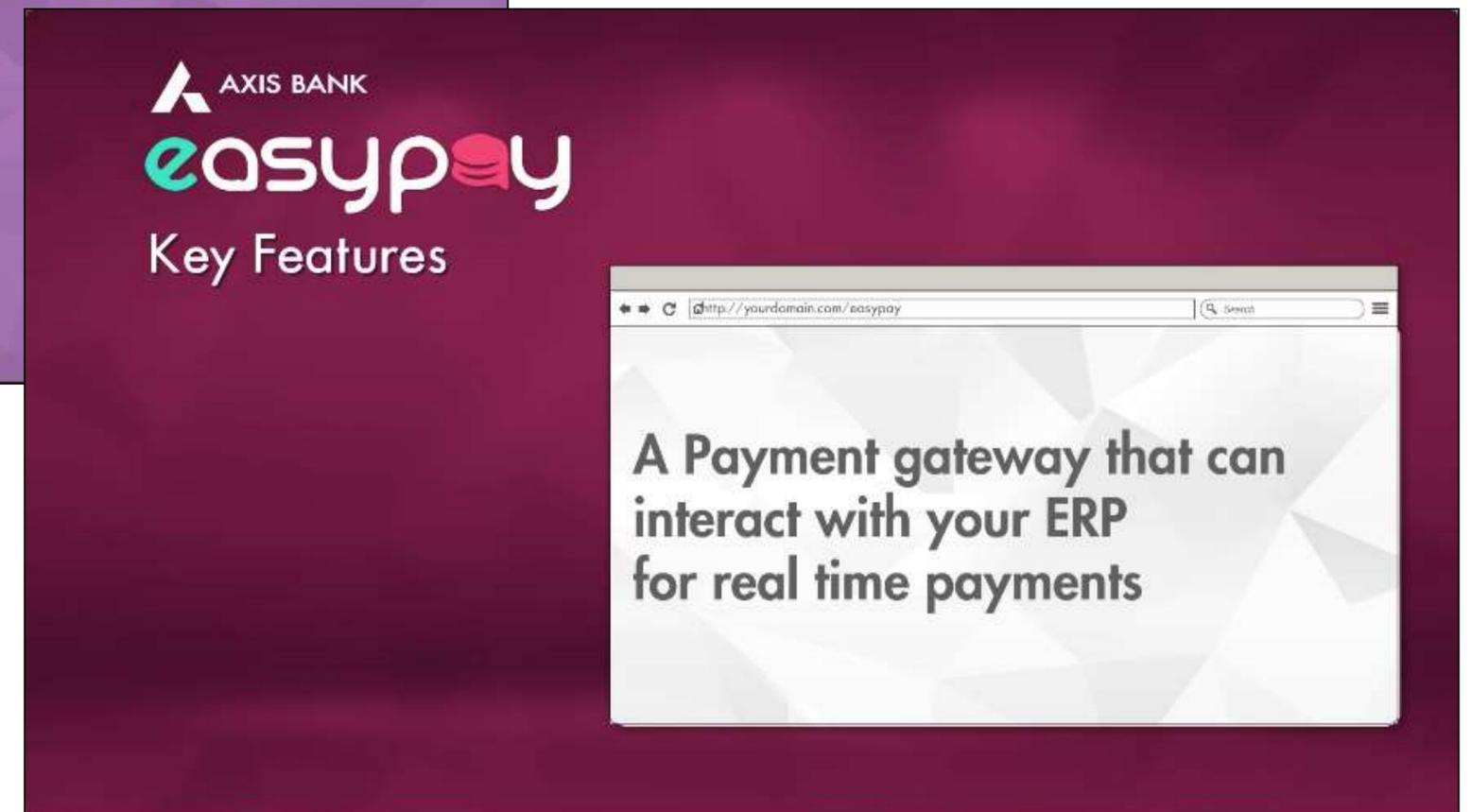
+ INTERIM CASH BONUS & TERMINAL BONUS, IF ANY, MAY BE PAID.

#Death Benefit is subject to terms and conditions of the policy.
***The returns indicated at 4% and 8% are illustrative and not guaranteed and do not indicate the upper or lower limits of returns under the policy.

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- ✓ Product Explainers







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